

Press Release



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**CA\$H FOR YOUR FUTURE:
Making the most of your money in today's economy
St. Patrick's Day, March 17, 2011 from 6-8 pm at the UMF Student Center**

Farmington –The Western Maine CA\$H Coalition is sponsoring an opportunity to help individuals earn more money, keep it, and grow it. CA\$H FOR YOUR FUTURE: Making the most of your money in today's economy will be held on St. Patrick's Day, March 17, 2011 from 6-8 pm at the UMF Student Center. This event is made possible by the generosity of the KeyBank Foundation. Casey Family Services and the Annie E. Casey Foundation are also strong financial supporters of CA\$H Coalition activities. While there won't be any green beer, there will be refreshments and plenty of information shared.

Expert panelists will present on job training and educational opportunities, credit repair and debt reduction, simple ways to save and more! All information will be localized for Greater Franklin County. Panelists include:

Janet Smith, who will be speaking about Family Development Accounts, which are matched savings accounts that can be used for first time home buying, furthering your education or starting or growing a small business. Currently every dollar that is saved will be matched four to one.

Ray Therrien will speak about educational opportunities that can help build job skills through Adult Education and the Franklin County Community College Network.

Doreen Cardona of Key Bank will present ways to save money and help individuals navigate the maze of products to choose from at your local bank, including IRAs, Savings Accounts, and CDs.

Jackie Weigleb of Money Management International (Formerly Consumer Credit Counseling of Maine) will speak about ways to reduce debt, repair credit and the importance of good credit.

A representative from Bangor Savings Bank will also discuss the process of home buying.

Those who attend this free event will also have the opportunity to visit resource tables and speak with representatives from banks, schools, non-profits, and small business development programs. Invited Representatives include: Franklin County Community College Network and Adult Education; Women, Work & Community (Family Development Accounts, Small Business Counseling, Money Management Classes); Wilton Career Center; University of Maine at Farmington; AVCOG and CEI (Small Business Counseling); Western Mountains Alliance (Starting a Small Business); Franklin Savings Bank, Camden National Bank; Bangor Savings Bank; TD Bank; Key Bank; University Credit Union; Franklin-Somerset Federal Credit Union; Otis Federal Credit Union; Androscoggin Bank; Money Management International (formerly Consumer Credit Counseling of Maine) (Debt Reduction and Credit Repair and Foreclosure Prevention); WMCA (energy conservation)

All who attend will be entered into a drawing for \$100 Hannaford Gift Certificate OR \$100 in fuel or gas!

The Western Maine CA\$H (Creating Assets, Savings, and Hope) Coalition offers FREE Tax preparation and ways to build your assets and a better future. Free tax appointments are taken January 27—March 26, 2011 and are held at the University of Maine at Farmington. If you have not already had your taxes done, call 778-7954 for your appointment today!

Western Maine CA\$H Coalition members include:

The University of Maine, Farmington; Casey Family Services; United Way of the Tri-Valley Area; Bangor Savings Bank; the Annie E. Casey Foundation; Women, Work & Community; WMCA, and the Internal Revenue Service.

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